

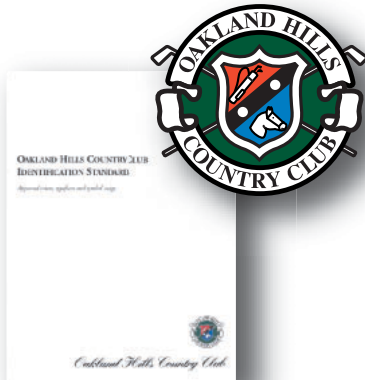


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- Branding & Marketing
 - Clubs
 - Industry
 - Competitions
- Member Development
- Revenue Enhancement

Golf



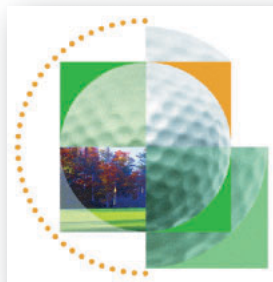
Honoring the traditions of the game
Host of 2008 PGA Championship



Celebrating 75 Years
By spotlighting unique aspects of Club



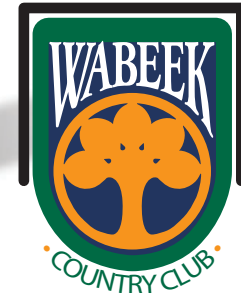
Using 'signature' tree front entrance
of new Clubhouse



A stylized "G" for golf TV production company



Whimsical ad icon



Converting tree guarding center of #4 fairway
into visual icon for merchandise (Conceptual)



Branding a unique golf event at a singular private club



Trophy concept for national event



Edgy but classic brand for manufacturer of
titanium golf shafts,
bike frames and competition wheelchairs

Branding We create and manage the visual identity to fit the personality of the Club, the product, the event.